



Balchem and Verus Animal Nutrition Form Alliance

Balchem Corporation (NASDAQ: BCPC), the global leader in protection technology and choline chloride, announced a new alliance with Verus Animal Nutrition. Verus will be responsible for sales and service to customers in the provinces of Manitoba, Saskatchewan, Alberta and British Columbia, Canada.

“As the demand for Balchem’s unique line of encapsulates and chelated minerals grows, we look for strong, local partners to provide a high level of service and attention,” says Dr. Dana Putnam, Vice President and General Manager of Balchem Animal Nutrition & Health. “Verus Animal Nutrition’s focus on products that provide true value to their customers fits well. This alliance will give the feed industry in Western Canada better access to Balchem’s research, technical support and technology.”

Balchem Animal Nutrition and Health is the global leader in choline, microencapsulation, and chelated mineral technology. Committed to providing products with superior performance, Balchem’s unique and proprietary technology offers the most efficient and cost effective source of select nutrients for animal nutrition.

“We are always looking for new technologies and innovative products to bring to our customers,” notes Rhett Arnason, Vice President of Verus Animal Nutrition. “Balchem’s commitment to research and their leadership in encapsulation makes them a natural fit for us.”

About Verus

The Verus Animal Nutrition mission is to provide its clients with performance products supported with applied management and technical expertise. With over 50 years of combined experience in the Western Canadian feed and livestock industry, Verus Animal Nutrition has the resources and depth of understanding to effectively represent Balchem’s innovative, technologically advanced products.