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Balchem and Verus Animal Nutrition expand Alliance

New Hampton, New York (December 11, 2013) – Balchem Corporation (NASDAQ: BCPC), the leading global supplier of choline, an essential nutrient for humans and livestock, and leader in precision release nutrient technologies announces an expanded alliance with Verus Animal Nutrition. Verus, previously responsible for supporting customers in Western Canada, will now service customers throughout Canada.

“Balchem’s strategy is to look for strong, local partners to provide a high level of service for their rapidly growing lines of precision release nutrients and chelated minerals,” says Jonathan Griffin, Global Director of Balchem’s Ruminant Business. “Verus Animal Nutrition’s focus on products that provide true value to their customers fits well. This expanded alliance will give the feed industry across Canada better access to Balchem’s research, technical support and advanced product technologies.”

“Since January 2011, the alliance between Verus Animal Nutrition and Balchem has brought innovation and new technologies in precision release nutrients to customers in the Western Canadian market”, notes Andy Humphreys, President of Verus Animal Nutrition. “Together, we are excited to expand our service commitment to the Canadian Market.”

About Verus

The Verus Animal Nutrition mission is to provide its clients with performance products supported with applied management and technical expertise. With over 50 years of combined experience in the Canadian feed and livestock industry, Verus Animal Nutrition has the resources and depth of understanding to effectively represent Balchem’s innovative, technologically advanced products.

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About Balchem

Balchem Animal Nutrition and Health is a global leader in choline, microencapsulation and chelated mineral technology. Committed to providing products with superior performance, Balchem's unique and proprietary technology offers the most efficient and cost-effective source of select nutrients for animal nutrition.

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