



Verus to Represent Nutriad in Western Canada

Nutriad is pleased to announce the appointment of Verus Animal Nutrition as its exclusive representative of technical feed additives to feed manufacturers in Western Canada effective March 15, 2010. Verus Animal Nutrition will provide sales, marketing and technical support to an extensive product line that can be purchased directly from Nutriad.

Nutriad, headquartered in Belgium, is a global business that offers specie specific applied natural programs that promote health and prevent disease. Nutriad products have been developed to facilitate optimum effectiveness and maximum value of the total feed program by improving performance, enhancing palatability and/or preserving and stabilizing ingredients to prevent spoilage and contamination.

The Verus Animal Nutrition mission is to provide its clients with performance products supported with applied management and technical expertise. With over 50 years of combined experience in the Western Canadian feed and livestock industry, Verus Animal Nutrition has the resources and depth of understanding to effectively represent Nutriad's innovative, technologically advanced products..

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